

**No. 26-07/2020-T&C-CM**

**Date: 28.12.2020**

**Circular T&C-CM No. 58/20-21**

To  
 All CGMs- Telecom Circles/ Telephone Districts

**Sub: Rationalization of bundling content with PV-1999 under GSM mobile services- reg.**

The competent authority has decided to rationalize the bundling content with PV-1999 under GSM prepaid mobile services as under:-

MRP (in Rs.) (incl. of GST)	Type of Voucher (B)	Validity in Calendar days (C)
<b>PV-1999</b>	<b>U/L voice in Home LSA and National roaming incl. Mumbai and Delhi \$+ U/L Data with speed reduced to 80Kbps after 3 GB /day Data + Free 100 SMS/day \$\$ + Free PRBT with unlimited song change option + Lokdhun (60 days) + EROS NOW (for 365 days)</b>	<b>365</b>

**Note:**

- A). Revenue share payable to M/s UPSPL as (36 paise per day per customer \* validity of PV in days).
- B) For Lokdhun content bundling @ Rs. 0.32 (plus applicable taxes) per customer per day.
- C) Revenue share payable to PRBT Partners as 7 paise (6paise + 1paise) 6 paise for provisioning & 1 paise as cost of content per day.
- D) 5% of price of total content cost be paid to VAS retail platform provided by M/s Pyro.


**\$ Unlimited free voice calls (\$) in home and national roaming including MTNL network roaming area of Delhi and Mumbai {The FUP condition of "Customer using more than 250minutes outgoing minutes [(Local + STD + outgoing roaming)(On-net/off-net) as per Unlimited recharge benefits] in a day will be charged at base plan tariff, after consumption of 250minutes for the rest of the day till midnight 0.00hrs"}**. The voice benefits (if any) under this voucher cannot be used for outgoing calls to premium numbers, IN numbers, international numbers and other chargeable short codes; the subscriber will be charged applicable tariffs for the same. This voucher is intended only for personal use of included services. BSNL reserves the right to discontinue service immediately in case of misuse/fraudulent use/unauthorized telemarketing and commercial use. Unutilized free benefits will be forfeited at the expiry of current recharge of the plan.

**\$\$ The Free SMS/day (\$\$) will be applicable in home and national roaming including MTNL network roaming area of Delhi and Mumbai**". The SMS benefits (if any) under this voucher cannot be used for outgoing SMS to premium numbers, IN numbers, international numbers and other chargeable short codes; the subscriber will be charged applicable tariffs for the same. This voucher is intended only for personal use of included services. BSNL reserves the right to discontinue service immediately in case of misuse/fraudulent use/unauthorized telemarketing and commercial use. Unutilized free benefits will be forfeited at the expiry of current recharge of the plan.

2. The tariff will be applicable from 01.01.2021.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.

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6. This circular is issued based on the approval of ECT vide Approval No. 4502 dated 28.12.2020 in P&P-CM cell file No. BSNLCO-PPCM/11/1/2020-PnP-CM. Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(Shweta Mandal)  
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.